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pragma x eutopiarch



PRAGMA

from greek πραγμα - deed, action, thing, creature.

*is the word chosen by **EUTOPIARCH** for its*

collection of collectibles:

a word encapsulating the physical and empirical outcome

- the epiphany -

of the conceptual and philosophical process of design.

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Every πραγμα is conceived, designed and handmade in Milan.

Every πραγμα may be customized in dimensions / materials / finishes.

*Little flaws may be present or appear in time and must be accepted as part
of the handmade nature and materials of the pieces.*

the collectible epiphanies' catalogue



pragma x eutopiarch n1_ **STELE**

A STELE is defined as “an upright stone slab or column decorated with figures or inscriptions; a prepared vertical surface that has a commemorative inscription or design, thus meaning.”

The STELE collection is made of customizable wall lamps with interchangeable shells in different materials and finishing becoming a manifesto of the owner's personal style while also paying homage to the classic Gio Ponti Candela Applique.

DIMENSIONS / PRICES

13x5xh35cm	1.050,00€
21x5xh55cm	1.250,00€

MATERIAL:

*Polished / Brushed steel
Satin / Polished Brass*

STELE_sconce





pragma x eutopiarch n2_ **FENICOTTERI**

FENICOTTERI - italian for Flamingos - are pedestals and product displays whose shape is meant to remind the harmonious and dreamy creatures they are named after.

In Milan Villa Invernizzi is famous for its gardens, home of a stationary colony of pink flamingos. The beautiful and exotic birds attract the curiosity of by-passers who stop to peek behind the gates and plants enclosing the Villa: This peculiar view is the inspiration behind the pieces.

At Hotel Senato in Milan, FENICOTTERI were part of the installation designed by EUTOPIARCH for Andrea Mondin SS20 presentation during Milan fashion week, and later for a permanent set-up at Massimo Bonini Showroom.

DIMENSIONS

45x40xh75cm - 45x40xh90cm

MATERIAL / PRICES

Polished or Brushed steel 750 €

Satin or Polished Brass 750 €

Varnished metal 550 €

FENICOTTERI_pedestals





pragma x eutopiarch n3_**INNESTI**

INNESTO - italian for grafting - is the technique, both botanical and surgical, whereby tissues or parts of two different organisms are joined so as to continue their growth as a whole, thus creating a new third element: the offspring, just like a child, bears together the characteristics of the parental elements, while being at the same time a completely unique and different system.

Each INNESTO is made of bi-dimensional metallic shards, designed to perfectly interlock, composing a new three-dimensional and functional object.

INNESTI_mirror



DIMENSIONS
11x10xh32cm

MATERIALS
Polished / Brushed steel
Satin Brass

PRICE
680,00€

INNESTI_candleholder



DIMENSIONS
7xh30cm

MATERIALS
Brushed steel
Satin Brass

PRICE
680,00€

INNESTI_ashtray



DIMENSIONS
9,5xh7cm

MATERIALS
Brushed steel
Satin Brass

PRICE
680,00€



pragma x eutopiarch n4_ **GIANO**

In ancient italic mythology, GIANO - italian for Janus - is the god of beginnings, transitions, doorways. Depicted as a two-faced being, the deity presided over all kind of passages - both physical and abstract - and over the beginning and ending of conflicts, hence war and peace.

Its temple" in Rome was an open enclosure with gates on each sides that were kept open during war and shut in peaceful times.

GIANO, Pragma x Eutopiarch n4, is a light installation, composed by diferent elements working together as a re-interpretation of the italic deity.

Two interconnected STELE lamps (pragma x Eutopiarch n1) light in opposite directions - representing the god's two faces, directed toward past and future.

They can be placed at diferent heights moving along two steel threaded rods, but never independently: time is a constantly moving present, it fows and changes suspended between past and future.

At the base of the structure is a sculpture, where the dichotomy of the elements - war and peace, good and bad, past and future - is shaped as two entities forever struggling in the stillness of stone.



GIANO_lamp

DIMENSIONS

30x30xh165cm (metal rods)

MATERIALS / PRICE

Polished / Brushed steel

Satin / Polished Brass

Granite sculpture

(unique piece)

22.000,00€

MATERIALS / PRICE

Polished / Brushed steel

Satin / Polished Brass

Marble block base

14.000,00€





pragma x eutopiarch n5_ **GOLGOTHA**

The three most important events for Christianity, marking the holy easter triduum, took place around a still mysterious place, named in the Gospels as GOLGOTHA.

The riddling last moments of the life of Christ - last supper, crucifixion, resurrection - become the focus of Eutopiarch's investigation: three events, three days, three mysteries, taking shape in a design all based on the devine number 3.

The strong conceptual value defines a peculiar outcome: a table, or rather an altar, with the coldness of a funeral bed.

The metal of the Arma Christi nails and lance is chosen as the only material: a hand brushed steel slab is supported by three cross shaped legs, holding each other and functioning as a whole, being joined through cuts, like pieces of a puzzle.

The 3 crosses appear on the horizontal satin surface like liquid wounds, only reflective elements in the opaque object.

DIMENSIONS

225x75x75 cm

MATERIAL

Polished / Brushed steel

PRICE

18.000,00€

GOLGOTHA_dining table





pragma x eutopiarch n5_ **GOLGOTHA**

DIMENSIONS

75x75xh21cm

MATERIALS

Polished / Brushed steel

Rouge Languedoc Marble

PRICE

10.500,00€

GOLGOTHA_coffee table





pragma x eutopiarch n6_**LAPPESO**

Inspired by the tarot card of the Hanged Man, symbol of discernment, enlightenment and prophecy; the XII of the Major Arcana represents the aspiration to a deeper knowledge and the openness to new perspectives by willingly hanging upside down and looking at the world from another point of view.

LAPPESO by Pragma x Eutopiarch is a new take on the traditional shaker hanger, investigating what a common and often overlooked object can become and how it can function; the coldness of the metals and the sharpness of the shapes make it a timeless and placeless element to be used but hopefully also to simply be looked at.

DIMENSIONS

100x35x5 cm (1 module + 6 hooks)

MATERIALS

Polished / Brushed steel

Polished Brass

PRICE

3.750,00€

LAPPESO_hanger





pragma x eutopiarch n7_IONICA

IONICA by Pragma x Eutopiarch is a reinterpretation of the ionic capital: the classical architectural element becomes an upholstered seating, with a nod to the famous postmodern variations on the theme from the XX century plus a typical Eutopiarch-ian punk twist in the metallic base and ring detail.

DIMENSIONS
100x50x50 cm

MATERIALS
Bouclè fabric
Polished / Brushed steel
Brushed Brass ring

PRICE
6.750,00€

IONICA_upholstered seat





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GRAZIE!!



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